

Obeya and visual management

A room where there is no hiding behind slides.

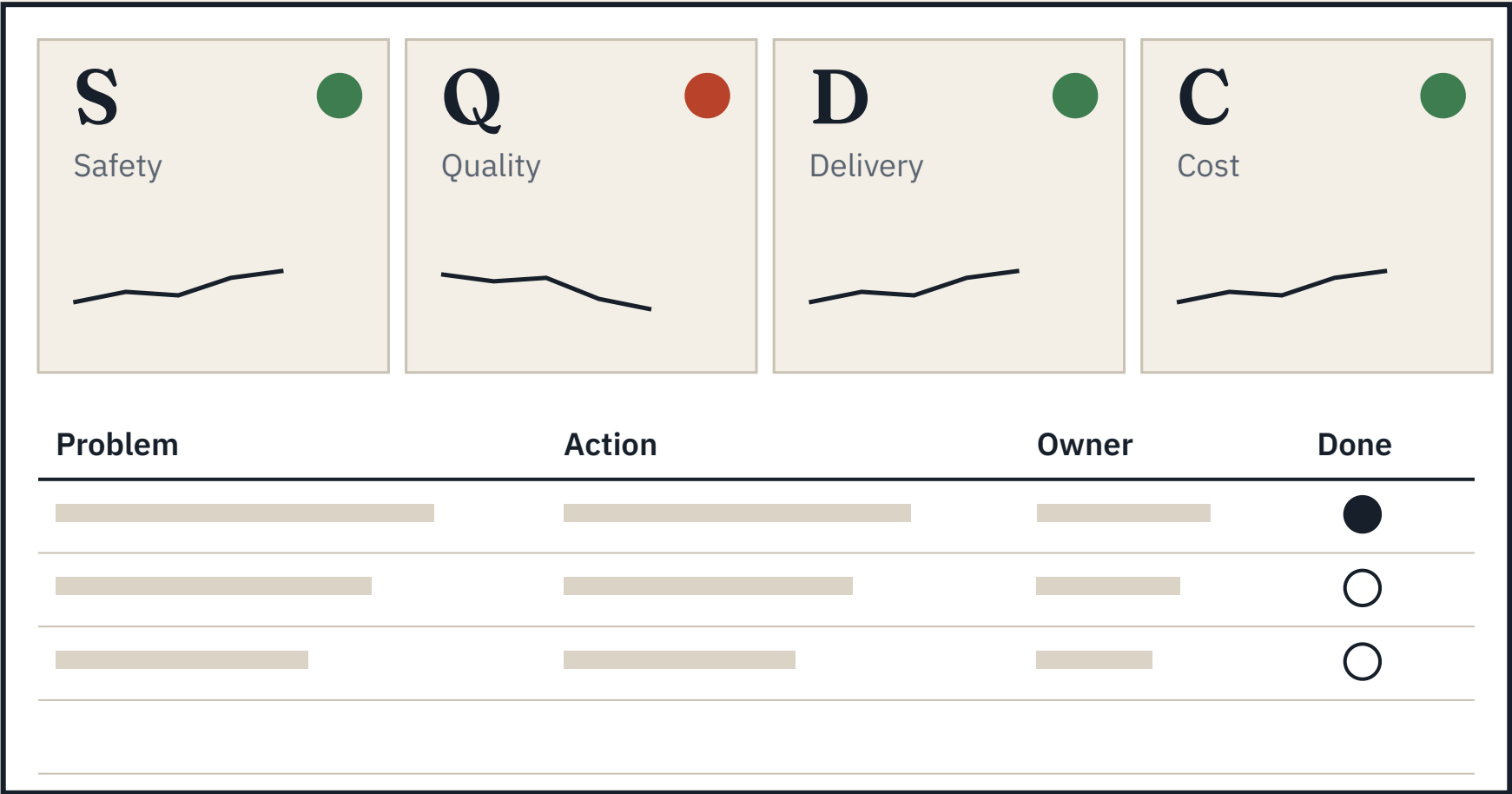
VISUAL MANAGEMENT

See where things stand in seconds.

On a board where everyone sees the same thing. Not in a spreadsheet on the manager's laptop.

IN PRODUCTION

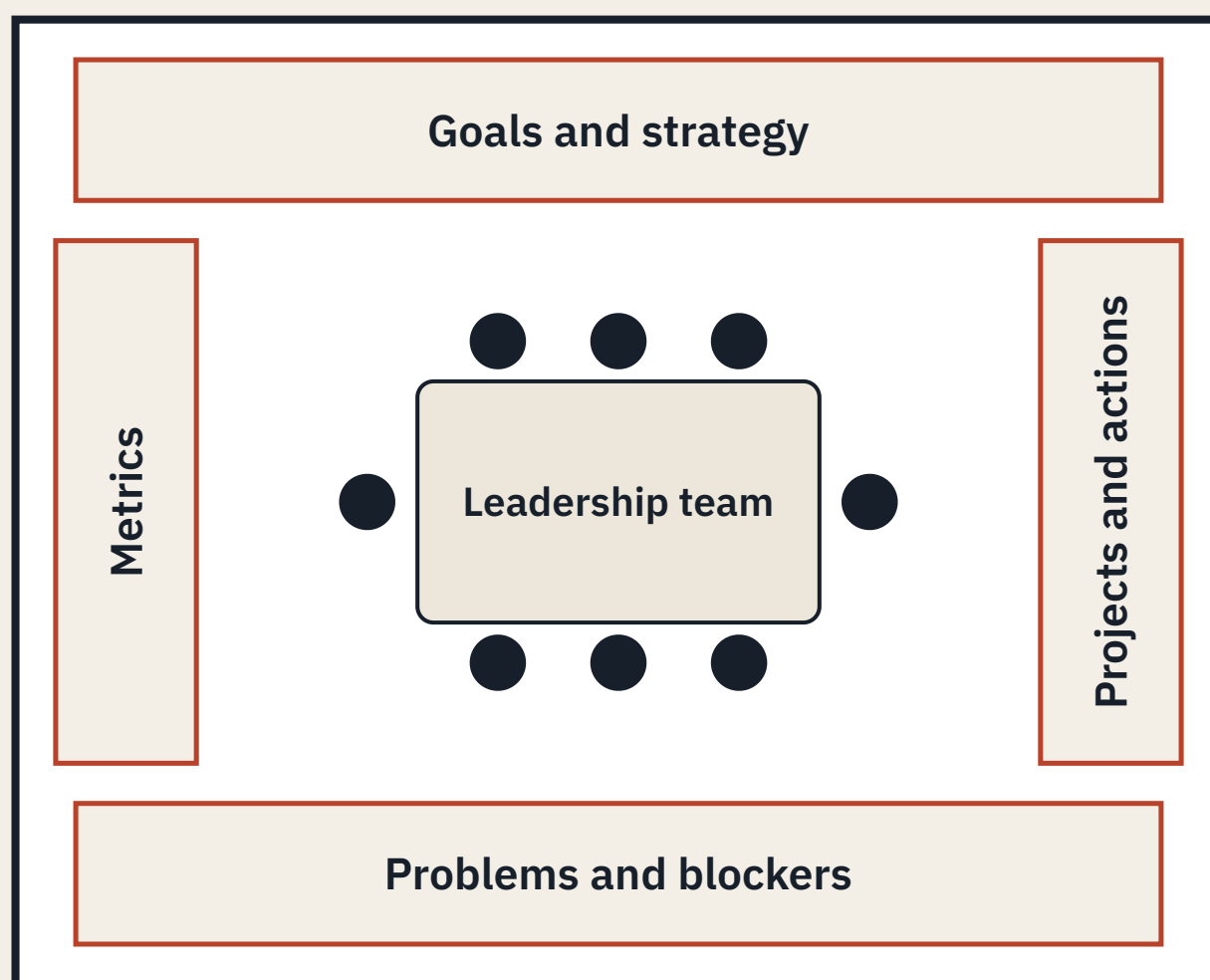
The board is the single source of truth.



Safety, quality, delivery and cost. Fifteen minutes every morning: where we stand, what's in the way, and who's doing what.

OBEYA

The same idea, for the leadership team.



Obeya is Japanese for “big room”. The leadership team meets surrounded by its goals, numbers and problems, not around a slide deck.

WHAT IT DOES

Everyone sees the same picture.

01 Ownership is clear

Who does what, and by when, is up on the wall.

02 Nothing gets buried

Problems come out into the open, where they get dealt with.

03 More people get involved

Everyone can see how things are going, and their part in it.

WHAT MATTERS MOST

The board is just a tool.

The difference comes from the short conversations in front of it, every day. And from leaders showing up.



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Hällerman Konsult. I help companies make plans that hold up in practice, and then make them happen.

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